

New England Pharmacists Convention

October 11-12, 2007 Mohegan Sun Hotel & Casino

Vendor Packet 2007



*Come meet pharmacy
professionals from throughout
the Northeast!*

A Joint Convention

Presented by the Connecticut Pharmacists Association &
the Massachusetts Pharmacists Association



3rd Annual New England Pharmacists Convention 2007

The New England Pharmacists Convention is a regional conference serving as a source of continuing education tailored specifically to pharmacy professionals and serves to promote a climate conducive to excellence in pharmacy practice.

Our Annual Meeting is fast approaching recognition as a premier meeting for pharmacy professionals throughout the Northeast region. Pharmacists gather at the meeting to learn from experts in the field, to view the latest products and services and to network with colleagues.

The Convention Committee invites you to display your products and services to hundreds of pharmacy professionals who attend the

meeting by exhibiting at our new location at Mohegan Sun Hotel & Casino in Uncasville, Connecticut.

Exhibits are an integral part of our program and pharmacy professionals have come to rely on exhibitors to answer questions and provide product demonstrations. Don't miss this opportunity to market your products and services to a large audience of interested participants. This event has drawn pharmacists from throughout the

Northeast from Maine to Washington D.C. Last year our convention attracted over 900 attendees!

The 2007 New England Pharmacists Convention will lend itself to addressing issues effecting pharmacy professionals. We hope you will join us for what promises to be another exciting program.

Sincerely,

John F. Heffernan
Executive Vice President
Massachusetts Pharmacists Association

Margherita Giuliano, R.Ph.
Executive Vice President
Connecticut Pharmacists Association

2007 Annual Meeting Committee

Special recognition is extended to the committee members for their commitment in making the 3rd Annual New England Pharmacists Convention a success.

Peter Tyczkowski

Kathy McTernan

Joanne Doyle Petrongolo

Lilia Piascik

Roy Katz

Exhibit Space Rates

Each ten foot booth includes one eight foot covered & skirted table, two chairs, one wastebasket, one booth identification sign, and two lunches per booth.

Standard Booth ---\$1,500.00

Nonprofit Booth---\$500.00

Residency & Fellowship Showcase booth---\$250.00 - The Residency & Fellowship Showcase will provide a forum for pharmacy students to meet with representatives from various pharmacy programs from throughout the Northeast. The Residency & Fellowship Showcase is also an opportunity to promote your program to potential candidates. Invited schools include the University of Connecticut, Massachusetts College of Pharmacy and Health Science Boston/Worcester, University of Rhode Island, Northeastern University School of Pharmacy, and the Albany School of Pharmacy.

Continuing Education Grants

Vendors who wish to sponsor a continuing education session at the New England Pharmacists Convention should submit suggested topics to the Continuing Education committee. Please submit suggestions to MPhA at 781-933-1107 or jheffernan@masspharmacists.org.

Tentative Schedule *(Schedule subject to change)*

Thursday, October 11, 2007

6:30-8:00a.m. Registration & Check In
Vendor Setup
7:00-8:00a.m. Continental Breakfast
8:00-8:15a.m. Welcome
8:15-10:15a.m. Keynote/ CE (0.2 CEUs)
8:30a.m-2:30p.m. Exhibit Hall Open
10:15-11:00a.m. Break (Exhibit Hall)
11:00-12:00p.m. CE (0.1 CEUs)
11:30-12:30p.m. Residency Presentation &
Student Lunch
12:00-2:00p.m. Lunch (Exhibit Hall)

Track I CE (0.1 CEU)

2:00-3:00p.m.
3:00-4:00p.m.
4:00-5:00p.m.

Track II CE (0.1 CEU)

2:00-3:00p.m.
3:00-4:00p.m.
4:00-5:00p.m.

New to the Conference: Certificate Program

*2:00-5:00p.m. *Smoking Cessation Certificate
Program Part I*

5:15-6:00p.m. CPA/MPhA business meetings
6:30-9:30p.m. Annual Installation & Awards Banquet
6:30p.m. Cocktail Reception
7:30p.m. Dinner

Friday, October 12, 2007

6:00-7:00a.m. Registration & Check In
7:00-8:30a.m. Merck Breakfast CE
Symposium (0.15 CEUs)
7:30-8:30a.m. Continental Breakfast
8:30-10:30a.m. CE (0.2 CEUs)
10:30-12:00p.m. CE (0.15 CEUs)
*9:00-12:00p.m. *Smoking Cessation
Certificate Program, Part II*



Exhibit Application/Contract Page 1 of 2

New England Pharmacists Convention
October 11-12, 2007, Uncasville, CT

Standard Booth

_____ Number of booths (\$1,500.00 per booth)

Nonprofit Booth

_____ Number of booths (\$500.00 per table)

Residency & Fellowship Showcase Booth

_____ Number of booths (\$250.00 per table)

Note: Each vendor will receive an information packet detailing shipping, electrical and other logistical requirements.

Additional Offerings

Vendors and Sponsors are invited to attend our Annual Awards & Installation Banquet. *(Signature sponsors receive 4 complimentary tickets & Platinum sponsors receive two complimentary tickets)*

Two lunches per booth will be provided to vendors at no additional charge. *(Signature, Platinum & Gold receive four lunches)*

_____ Annual Awards and Installation Banquet \$50 pp

CT Banquet MA Banquet

_____ Lunch \$30 pp

Booth Sign

The following is the correct lettering of our company name as it should appear.

Badges

Please list the names of your representatives who will need name badges (limited to 4):

1) _____

2) _____

3) _____

4) _____

Total

Booth \$ _____

Additional Offerings \$ _____

Maximize Your Meeting Presence

Your company can expand its visibility at this annual event by being a convention sponsor.

Signature Sponsorship - *SIG: Leave Your Imprint On ALL Our Attendees*

\$15,000

Four Opportunities—Your Choice *(please check off)*

X TOTE BAGS 

Your logo/message will appear along with the NE Convention logo on a tote bag supplied to all attendees! Your SIG will also include a 5'x10' banner with your logo on it hung over your complimentary standard booth, full page inside cover ad in our program booklet, lunch for 4 representatives, 4 tickets to the installation and awards banquet and 5 complimentary full registrations to the event for your use or to offer to your clients!

FRIDAY CONTINENTAL BREAKFAST

A banner will appear over the continental breakfast recognizing your sponsorship of this event. Your SIG will also include a 5'x10' banner to be hung over your complimentary standard booth, a full page inside back cover ad in our program booklet, lunch for 4 representatives, 4 tickets to the installation and awards banquet and 5 complimentary full registrations to the event for your use or to offer to your clients!

CONVENTION LANYARDS

Your logo will appear on lanyards that will grace the necks of attendees. Each time they look down they will see your name! Your SIG will also include a 5'x10' banner to be hung over your complimentary standard booth, a full page ad on the back cover of our program booklet, lunch for 4 representatives, 4 tickets to the installation and awards banquet and 5 complimentary full registrations to the event for your use or to offer to your clients!

FRIDAY LUNCHEON SPONSOR

A banner will appear over the luncheon table recognizing your sponsorship of this event. Your SIG will also include a 5'x10' banner to be hung over your complimentary standard booth, a centerfold ad in our program booklet, lunch for 4 representatives, 4 tickets to the installation and awards banquet and 5 complimentary full registrations to the event for your use or to offer your clients!

Additional sponsorship opportunities--next page

Exhibit Application/Contract Page 2 of 2

New England Pharmacists Convention
October 11-12, 2007, Uncasville, CT

___ Platinum Convention Sponsor \$5,000

Show our attendees your commitment to pharmacy. Your sponsorship includes a standard booth, a FULL page ad in our program booklet, lunch for four representatives, your logo on a banner, 2 tickets to the awards & installation banquet, and a bag insert in attendees tote bag. Your company will also be acknowledged in the registration materials, convention program booklet, and with signage at all events.

___ Gold Convention Sponsor \$4,000

Your sponsorship includes a standard booth, a 1/2 page ad in our program booklet, & lunch for four representatives. Your company will be acknowledged with its name on a hanging banner, on registration materials, in the convention program booklet, and with signage at all events.

___ Silver Convention Sponsor \$3,000

Your sponsorship includes a standard booth, a 1/4 page ad in our program booklet, & lunch for two representatives. Your company will be acknowledged with its name on a hanging banner, on registration materials, in the convention program booklet, and with signage at all events.

___ Student Sponsorship \$500

Your sponsorship will include your logo on a sign at the student educational track. It will include your logo or your business card on 20 tickets for a drawing for an ipod for students. Support our future pharmacists!

Notepads - \$1,500

Your 1.5x5.5 logo/message will appear along with the New England Convention logo on an 8.5x5.5 notepad supplied to all attendees.

Tote Bag Inserts - \$300

Expand your contacts with attendees by placing a bag insert in each participant's convention tote bag!

Program Booklet Advertising

Vendors have the opportunity to place display advertising in the official convention program booklet.

___ Full page \$250

___ Half page \$175

___ Quarter Page \$100

Additional Sponsorship \$ _____

Total (from page 1) +\$ _____

GRAND TOTAL =\$ _____

RESERVE YOUR SPACE TODAY!

Contact information

New England Pharmacists Convention
c/o Mass Pharmacists Association
500 W. Cummings Park, Suite 3475
Woburn, MA 01801
phone 781-933-1107 fax 781-933-1109
info@neparmacists.com
www.neparmacists.com

**Advertise in our
Pre-Convention Issue of the
*Pharmacy Journal of New England***

Contact Lilia Piascik at (860) 563-4619
lpiascik@ctpharmacists.org for rates and
deadlines!

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT AND FULL PAYMENT TO:
New England Pharmacists Convention, c/o Mass Pharmacists Association, 500 W. Cummings Park, Suite 3475, Woburn, MA 01801
Make checks payable to: MPhA Tax ID: 042041538

Firm Name: _____

Printed Name of Signer: _____ Title: _____

Address: _____

City: _____ State: _____

Zip: _____ Telephone: _____ Fax: _____

Email: _____

Company Web Address: _____

Check MC Visa AMEX

Credit Card #: _____ Expiration Date: _____

Signature: _____ Date: _____

Cancellation of booth space must be received by the New England Pharmacists Convention in writing. No Cancellations will be taken over the telephone. All cancellations must be received at our Headquarters by fax, mail or email. No refunds will be made for cancellations received after August 31, 2007. Exhibitors may not resell space. No outside arrangements will be honored by the New England Pharmacists Convention. Only agreements contracted directly with us will be honored.

Cancellations are subject to the following restrictions:

Received by:	Refund:
July 1, 2007	Full exhibit fee - less \$100 administrative fee
August 1, 2007	50% of exhibit fee - less \$100 administrative fee
August 30, 2007	25% of exhibit fee - less \$100 administrative fee
Please note:	No refunds are given after 8/31/07

2006 New England Pharmacists Convention Sponsors and Exhibitors!

Abbott Immunology
ACC-CHEK
Air Force
Alpharma
Ameriprise Financial
AmerisourceBergen
AstraZeneca
Baystate Medical Center
Boehringer Ingelheim Pharmaceuticals
Brooks Eckerd Pharmacy
Cardinal Health
Centers for Medicare & Medicaid Services
CT Pharmacists Foundation
Connetics
Cubist Pharmaceuticals
CVS Pharmacy
Daiichi Sankyo, Inc.
Dartmouth-Hitchcock Medical Center
Eaton Apothecary
Elan Pharmaceuticals
Emporos Systems Corporation
Endo Pharmaceuticals
FamilyMeds
Fletcher Allen Health Care
Genzyme Corporation
Gilead Sciences Inc.
GlaxoSmithKline
Guaranteed Returns
H.D. Smith Wholesale Drug Co.
Hartford Hospital
Hospital of Saint Raphael
Kinray
Kirby Lester
LifeScan
Mallinckrodt Pharmaceuticals
Mary Hitchcock Memorial Hospital
Massachusetts College of Pharmacy and
Health Sciences
McKesson Drug
MedImmune
Merck & Co., Inc.
MPhA Foundation
MSN/Pharmstaff
Northeast Pharmacy Service Corporation
Northeastern University Bouve College of Health
Sciences School of Pharmacy
Novo Nordisk
OPUS-ISM LLC
Parata Systems
Pari Respiratory Equipment
Pfizer
Pharmaceutical Strategies
Pharmacists Mutual Insurance Companies
Procter & Gamble Pharmaceuticals
Reckitt Benckiser
Rite Aid
RxInsider
Saint Francis Hospital and Medical Center
Santarus, Inc.
Schering Plough
ScriptPro
Shaw's/Osco
Takeda Pharmaceuticals America
Target
Taro Pharmaceuticals
Tri State Distribution
Tufts School of Medicine
U.S. Army Health Care Team
UCB Pharma
UMass Memorial Medical Center
University of Connecticut
University of Connecticut School of Pharmacy
Alumni Association
University of Florida
VA Boston Healthcare System
VA CT Healthcare System
Walgreens
Wal-Mart Pharmacy
Wyeth Pharmaceuticals
Yale-New Haven Hospital