



Generation Rx Champions Award

Sponsored by Cardinal Health

The Cardinal Health Generation Rx Champions Award recognizes a pharmacist who has demonstrated excellence in community-based prescription drug abuse prevention. The award is intended to recognize outstanding efforts within the pharmacy community to raise awareness of this serious public health problem. It is also intended to encourage educational prevention efforts aimed at patients, youth and other members of the community.

Criteria:

The nominee must be a pharmacist who is a member of the state association. Self-nominations are allowed. Applications will be evaluated based upon the following criteria:

- Commitment to community-based educational prevention efforts aimed at prescription drug abuse
- Involvement of other community groups in the planning and implementation of prevention programs
- Innovation and creativity in the creation and implementation of prevention activities
- Scope/magnitude of prescription drug abuse efforts
- Demonstrated impact of prescription drug abuse prevention efforts.

Previous Recipients

2011 David Morgan

2012 Edward Leahy

2013 Thomas Pasternak

2014 Karen Ryle

2015 Todd Brown

2016 Joseph Ferullo

2017 Kimberly Lenz